

RATE CARD 2023



Publishing and delivering a suite of 12 **FREE**, full-colour magazines targeting specific areas in beautiful Devon, including;

- BOVEY TRACEY
- SHERFORD
- BRIXHAM
- ST MARYCHURCH & BABBACOMBE
- COCKINGTON & CHELSTON
- TEIGNMOUTH & DAWLISH
- HIGHWEEK
- TOTNES
- KINGSTEIGNTON & CHUDLEIGH
- 'WELLS
- PRESTON & MARLDON
- EXETER (NEW)

FRONT COVER

FROM **£150**

- 12 Areas £150*
- 6-10 Areas £170*
- 3-5 Areas £195*
- 1-2 Areas £235*

*per advert per # of areas

FRONT INSIDE COVER

FROM **£130**

- 12 Areas £130*
- 6-10 Areas £140*
- 3-5 Areas £165*
- 1-2 Areas £180*

*per advert per # of areas

BACK COVER

FROM **£150**

- 12 Areas £150*
- 6-10 Areas £170*
- 3-5 Areas £195*
- 1-2 Areas £235*

*per advert per # of areas

BACK INSIDE COVER

FROM **£130**

- 12 Areas £130*
- 6-10 Areas £140*
- 3-5 Areas £165*
- 1-2 Areas £180*

*per advert per # of areas

BEST SELLER

FULL PAGE

FROM **£100**

- 12 Areas £100*
- 6-10 Areas £120*
- 3-5 Areas £140*
- 1-2 Areas £160*

*per advert per # of areas

HALF PAGE

FROM **£60**

- 12 Areas £60*
- 6-10 Areas £70*
- 3-5 Areas £80*
- 1-2 Areas £90*

*per advert per # of areas

QUARTER PAGE

FROM **£35**

- 12 Areas £35*
- 6-10 Areas £45*
- 3-5 Areas £50*
- 1-2 Areas £55*

*per advert per # of areas

DESIGN & DISTRIBUTION BY **WM WINFIELD/MEDIA**

Ad Design: 1/4pg £40 | 1/2pg £50
Draw attention to your business with a professionally designed advert.

A5 Flyer Design £60-80
Professional flyer design, outputted for digital and print* purposes. Print prices separate.

Design Amendments £40 per hour
Only applicable to flyers/adverts in an editable format.

Leaflet Drop x1000 £100
We'll deliver your flyers to postcodes of your choice. All deliveries are GPS tracked.

Free advert design with an 11-area booking. Call 01626 242 222 for more information.

*Flyer printing POA.

ADVERT SIZE GUIDE

FI BI

FULL PAGE
W130mm x H184.5mm (scaled A5 size)
No bleed required

FRONT INSIDE COVER
W148mm x H210mm (A5 dimensions)
+3mm bleed

BACK INSIDE COVER
W148mm x H210mm (A5 dimensions)
+3mm bleed

QUARTER PAGE
W62mm x H90mm

HALF PAGE
W130mm x H90mm

Devon MATTERS *AREA* EDITION **B**

F

FRONT COVER
W130mm x H130mm

BACK COVER
W148mm x H210mm (A5 dimensions)
+3mm bleed

